User interview

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| Interview Date: 31th July 2021 | Interview way: wechat meeting |
| Interviewee’s name: Zhenkun Zhang | Interviewee’s occupation: DiDi PM Intern |
| Interviewer’s name: Hao Fu | Interview’s occupation: ‘POP PET’ website developer |
| Content of interview items: What other features do you think can be added to our website based on the basic framework | |
| Before the interview, we thanked the interviewees for taking time out of their busy schedule to accept our interview. The purpose of our interview is to get features from potential users that can be added to our project. The interview lasted about 15 minutes. Here are the records:  Q: If you build a pet sales website, what do you think is the most basic function?  A: Login/register/release information/pet list/pet details/my, these are the basic functions, this kind of payment can go offline. For online payment, there must be an order/payment concept, and the functions mainly include /price module (platform rake)/order list/order details (cancel order, confirm receipt)/logistics progress.  Q: Is this based on the user level?  A: Yes, this is a user-level thing.  Q: What else?  A: Database design/user table/pet table/payment, these should be enough.  Q: Have you visited other pet sales websites?  A: I have seen some. However, domestically, it is mainly based on offline purchases. More websites provide their store addresses, it is recommended that you go to the store to learn about the actual product before buying. Because more people do not choose to trust online channels, they feel that many pets purchased online will have some diseases themselves, similar to canine distemper. Therefore, if the safety of pets can be guaranteed, this is a very feasible project.  Q: For those online purchasing functions, are the current functions sufficient for you?  A: If you simply purchase, as long as you include the pet list, purchase function, and order function, I think it will be enough.  Q: Which functions do you often use?？  A: Mainly search and item list. Because I will spend a lot of time to choose. After all, buying is a fast process.  Q: What do you think these functions need to be improved?  A: The page design of some websites is too complicated. I don't think the comfort level is enough. In fact, the more concise the page is, the appointment should be made. Just provide a list of pets so that I can compare them.  Summary: Log in to register, release information, pet list, order list are the most important function. | |